



COUNTRY CLUB NEIGHBORHOOD ASSOCIATION Chronicle

CCNA HISTORY Our 100th Anniversary

(This year, the Country Club neighborhood is celebrating its 100th anniversary. In this issue of The Chronicle, we look back at the beginnings of the neighborhood. In the next issue, we will track our growth over the past one hundred years.)

Picture life in Lincoln in 1907: The state had just celebrated the inauguration of 36-year-old George L. Sheldon, the first native Nebraskan to be elected governor. The downtown was the hub of the city and home to the offices of the city's prominent businessmen. Miller & Paine was a thriving retail store and the Bijou Theater at 15th and O Streets offered "high-class vaudeville."

The local newspapers advertised oil heaters, oil lamps and talking machines (gramophones). 100-piece dinner sets could be purchased for \$9.00 and children's bearskin coats were on sale for just \$2.50. Social activities of small towns such as Havelock and University Place were reported in weekly columns. News stories contained dramatic, biased descriptions: "the suspect was not only a gay lothario among women, a burglar and horse thief, but a murderer six times over as well."

The city of Lincoln was experiencing great growth. When the original city planners had laid out the streets, they designated "South Street" at the farthest point south they could imagine the city growing. However, by 1907 the city was ready to move beyond that border.



Sheridan Boulevard

In fact, an impressive home was already being built south of South Street (at what is now 2221 Sheridan) by a prominent businessman, Frank Spalding. His home, designed by Ferdinand Fiske, was on land owned by local entrepreneurs Mark, George and Frank Woods. The story of our neighborhood and its beginnings always starts with the Woods brothers and their vision for a modern, upscale addition to Lincoln.



The Spalding House

In the early 1900s, the Woods brothers had purchased a beautiful tract of corn field which was bordered by 13th and 27th and South to Calvert streets. Mark Woods recalled later, "George and I felt the development of modern residential lots with shrubbery planned and set back and building cost restrictions would pay us for the effort as well as beautify Lincoln and be a credit to the city for years to come." They were especially drawn to a

continued ⇨

2007 CCNA IMPORTANT DATES Clip and Save

March 20th, Tuesday

CCNA Mayoral Candidates' Forum

7:00 P.M. St. Matthew's Church, 24th & Sewell

March 31st, Saturday

CCNA and UNL Big Event

9:00 A.M., meet at Pocras Park

April 17th, Tuesday

CCNA Neighborhood Meeting

7:00 P.M., St. Matthew's Church, 24th & Sewell

April 22nd, Sunday

Irving Middle School Open House

May 5th, Saturday

18th Annual CCNA Garage Sale

Call Kim Kaufman, 477-2680

May 6th, Sunday

Lincoln Marathon - runs through neighborhood - let's look good!

June 10th, Sunday

Neighborhood Garden Tour

June 30th, Saturday

Pocras Park Fun Event for the entire neighborhood - 3:00 P.M.

August 14th, Tuesday

CCNA Teen Back to School Patio Party
Lincoln Country Club

September 18th, Tuesday

CCNA Neighborhood Meeting

7:00 P.M. St. Matthew's Church, 24th & Sewell

October 14th, Sunday

CCNA Fall Tour of Homes

October 16th, Tuesday

CCNA Neighborhood Meeting

7:00 P.M., St. Matthew's Church, 24th & Sewell

November 20th, Tuesday

CCNA Neighborhood Meeting

7:00 P.M., St. Matthew's Church, 24th & Sewell

December 1st, Saturday

CCNA 100th Anniversary Holiday Ball
Lincoln Country Club

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Bob Beecham, 2925 O'Reilly

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Paul Vaccaro, 3500 South 27th Street

Susan Vaccaro, 3500 South 27th Street

Thank you for serving your neighborhood!

CCNA CHRONICLE Staff

Designer A to Z Printing, 477-0815

Community Resources Linda Wibbels
423-8923

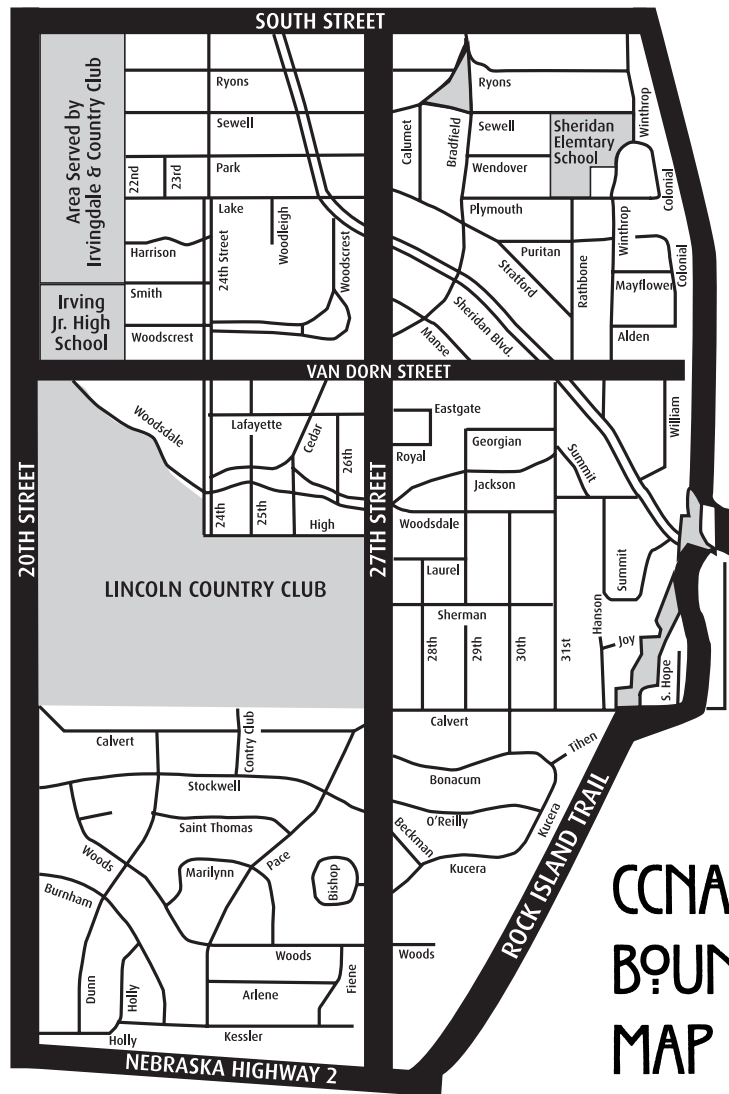
Features All Staff &
Interested CCNA Members

History Julie Enersen, 475-9988

Advertising Kay Hesse, 489-6346

Members and readers who have questions, comments or suggestions may call the individual(s) responsible for the area(s) of concern.

The *CCNA CHRONICLE* is the official publication of the Country Club Neighborhood Association (CCNA). The *CCNA CHRONICLE* is published three times a year by the CCNA and every address in the CCNA boundaries is mailed a copy. Statements of fact and opinion made are the responsibility of the authors alone and do not imply an opinion on the part of the officers or members of CCNA. While this publication makes a reasonable effort to establish the integrity of its advertisers, it does not endorse advertised products or services unless specifically stated as such. All correspondence regarding this publication should be directed to: Country Club Neighborhood Association, Attn: CHRONICLE Editor, PO Box 21953, Lincoln, NE 68542.



**CCNA
BOUNDARY
MAP**

**Advertise in your neighborhood newsletter,
The *CCNA Chronicle* reaches over 2,400 households.**

Business card ad:

| | |
|---------------------------|------|
| CCNA members | \$30 |
| CCNA non-members | \$40 |
| Non-resident, non-members | \$50 |

Half page ad:

| | |
|---------------------------|-------|
| CCNA members | \$150 |
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| Non-resident, non-members | \$225 |

Full page ad:

| | |
|---------------------------|-------|
| CCNA members | \$300 |
| CCNA non-members | \$325 |
| Non-resident, non-members | \$375 |

Contact: Kay Hesse at 489-6346

IMPORTANT PHONE NUMBERS

Animal Complaints 441-7900
Buried Lines 477-0547
City Council Representatives 441-7515
Crime Stoppers 475-3600
Household Hazardous Waste 441-8022
Housing Codes 441-7785
Mayor's Office 441-7511, 441-6300
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plaints, suggestions) 441-6300
Sidewalks (repair, shovel, etc.) . . . 441-7541
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Visit www.ccnalinc.org to find:

- CCNA Business Directory
- A CCNA boundary map
- Links to other community organizations
- Read past issues of the *Chronicle*
- See By-Laws

100TH ANNIVERSARY (CONT.)

geographic ridge which ran through the area and which would provide a "crowning point" to the current residential district and which was "destined to contain Lincoln's most beautiful homes." Local legend tells of Mark Woods riding that ridge and marking the future roadway with American flags. The street he delineated would become Sheridan Boulevard.



The Woods Brothers hired Jens Jensen of Chicago, world famous city planner, to lay out the streets and to create landscaping plans. They then began the tedious work of developing the area and quickly earned a reputation for foresight and ingenuity when dealing with the numerous problems which arose. A 1988 Journal Star article outlined some of the early problems and their creative solutions: When the prairie sod proved difficult to turn, the Woods companies

imported Percheron horses from France to provide the pulling power. When the Woods brothers had trouble securing phone service, they founded Lincoln Automatic Telephone which later became Lincoln Telephone and Telegraph Co. When transportation problems developed, they founded White Line Traction Co. which ran a streetcar down Sheridan Blvd. to College View. They even went into the nursery business to provide trees for the streets they were laying out.

In June 1909, the Woods brothers undertook a massive advertising campaign for their new addition. Their vision was bigger than simple ownership of land. They were promoting a gracious way of living and they began by using the existing Spalding construction as a selling point: "...one of our wealthiest men, Mr. F. M. Spalding, is erecting there a \$35,000 Colorado sandstone mansion."

The Woods ads also touted the extensive work which had been done to make the new area more desirable: "*(The Woods Brothers) have moved over 50,000 yards of earth. They have put in over two and a half miles of five-foot cement walks, have planted many hundreds of beautiful elm trees, have laid a complete system of city water all through the addition. They have sodded and parked the lawn and park spaces. In fact, they have spent \$45,000 in modernizing, beautifying and making Sheridan Place the most attractive home-building spot in the city of Lincoln.*" And the ads touted the aesthetics of the area: "*In crossing from the heart of the city to Sheridan Place, you cross no railroad tracks, go through no low lands with undesirable houses. It is impossible for one to describe this addition. It must be seen to appreciate its wonderful location, its many advantages, its beautiful surroundings and the magnificent views.*"



Sheridan Boulevard

One hundred years later, it is obvious that the vision of the Woods family was realized and that their promotional efforts paid off. Sheridan Place did indeed become what they had hoped: A crowning point of the city which contains some of Lincoln's most beautiful homes.

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PRESIDENT'S LETTER

Dear Friends and Neighbors,

When Lincoln started reading "one book", I thought for sure Tuesdays with Morrie by Mitch Albom would be the first selection. After all, this book dealt with people of all ages, learning from our elders, responsibility to ourselves, our friends and our neighbors. How can we all make Lincoln, our neighborhood, a better place?

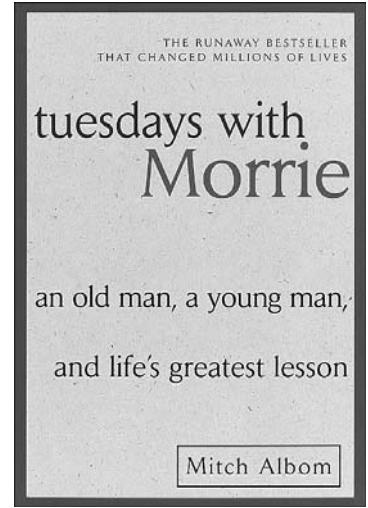
In this book, Professor Morris Schwartz talks about what really gives a person satisfaction and meaning in life...


"You know what really gives you satisfaction? Offering others what you have to give.... Devote yourself to loving others, devote yourself to creating something that gives you purpose and meaning."

Our neighborhood is celebrating its 100th Anniversary this year. When the Woods family laid out our neighborhood in the early 1900's, they took a risk. They had purpose and a strong sense of "meaning" in what they were doing and wanting to accomplish. Now, 100 years later, we are still carrying on the same sense of purpose. People have dedicated their time, their energy, their talents and their resources to make this such a wonderful place to live.

Now, it is your turn to carry on the tradition for the next 100 years. Make your neighborhood part of your purpose and meaning in life.

Sincerely,
Linda Wibbels







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GARAGE SALE

18th Annual Neighborhood Garage Sale

It's time to clean out the basement, clean out the garage, clean out the closet and clean out around the house.

It's time for the annual Neighborhood Garage Sale



Saturday, May 5th

Call Kim Kaufman at 477-2680

Those Pesky Illegal Signs...

Speaking of garage sales, this is the time of year that people violate the City sign ordinance. No sign - garage sale, real estate, political, etc. - shall ever be placed on public property - street lights or poles, traffic poles, trees or in the city right-of-way which is between the sidewalk and the curb OR if there is no sidewalk, where the sidewalk would normally be.

If you want to put up a sign on private property, you must get permission from the property owner. Remember, if you place a sign and puncture a sprinkler system (which has happened several times) you are responsible.

Absolutely NO SIGNS on any of the boulevards or intersection corners. Not only is it unsightly, these illegal signs have been known to be the cause of fender benders and other traffic accidents. Don't be the guilty one.

If you do put up a sign with the permission of the private property owner, it should be put up the day of the sale and taken down immediately after the sale.

If you have work done on your house, please have the contractor follow the sign ordinance and also have the contractor take down the sign after the work has been completed. There are still several signs up from work that was done last fall. After a while the ill will exceeds any advertising benefits.



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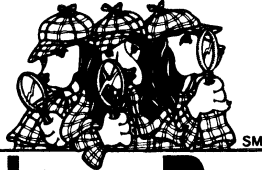
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Pocras Park (aka The Triangle Park)

By the time this newsletter arrives in your mailboxes you should be seeing some demolition going on at Pocras Park. This triangular piece of land at Bradfield Drive and Sewell Street will be getting a much needed renovation – new equipment, a gazebo, drinking fountain, benches, lighting and new landscaping.

Saturday, June 30th, Family Fun Event

This will be the Ribbon Cutting Ceremony and Grand Opening of the newly renovated Pocras Park. There will be fire trucks and police cars, clowns and balloons, refreshments and activities for the kids.

SCHOOL NEWS

CCNA, Irving Middle School and Sheridan Elementary School have entered into a joint project that will provide an added safety measure to everyone crossing at the intersection of 27th and Van Dorn. The City of Lincoln is sponsoring a “Count Down” traffic signal program that will specifically tell all pedestrians how much time they have left to cross the street. The \$2,400.00 cost to add these countdown signals has been paid for by CCNA, Irving and Sheridan Schools. Look for the installation to be sometime this spring.

IRVING MIDDLE SCHOOL CELEBRATES 80 YEARS!

Irving Middle School, one of Lincoln’s oldest public schools, will celebrate its 80th Anniversary with an Open House on Sunday, April 22nd from 2:00 P.M. to 4:00 P.M. The Open House event is open to the public. Past and present students, past and present staff, families, friends and neighbors are invited. Musical entertainment will be provided by students along with “points of interest” focusing on the history of Irving Middle School. Refreshments will be served.

SOUTHEAST HIGH SCHOOL RENOVATION

Amazing! Is the only word that can describe what is happening at Southeast High School. The project is progressing beautifully with students and staff very happy with the results. The renovation is also an excellent learning experience – How did they do that? What does that piece of equipment do? The students are learning to be flexible and adaptable – all important tools of life. FYI – the 19 trees planted along Van Dorn were paid for in part by a grant written by CCNA. They are Sunburst Locusts that will provide shade and beauty, yet the tiny leaves “magically blow away”. The autumn color is a radiant gold specifically selected for the colors of Southeast High School. Go Knights!



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MEMBERSHIP DUES

Country Club Neighborhood Association 2007 DUES STATEMENT

The contact information is as follows:

Name _____

Address _____

Phone _____ E-mail _____

Annual CCNA membership dues (good until January 2008) = \$ 15.00

Additional Contribution (Thank you very much!) = \$ _____

If dues and contributions total \$25 or more, the entire amount is tax-deductible.

Enclosed is one business card for the online directory = \$ 0.00

Number of additional cards enclosed _____ @ \$5.00 each = \$ _____

TOTAL Enclosed = \$ _____

Please make check payable to **Country Club Neighborhood Association**
and return it with this form and your business card(s) to:
CCNA Dues, P.O. Box 21953, Lincoln, NE 68542.

Please check your areas of interest

- CCNA Board of Directors
- Newsletter Contributor
- Parks & Beautification
- History / Historic Preservation
- Social / Neighborhood Party
- Home / Garden Tour
- Membership / Welcoming
- Garage Sale
- Traffic
- 100th Anniversary Celebration

Other Interests / Talents



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CCNA MAYORAL CANDIDATES FORUM

Tuesday, March 20th

7:00 P.M., St. Matthew's Church, 24th & Sewell

We have a very important mayoral election in May. Your vote will not only be very important to the City of Lincoln, but also for the future of our neighborhood. CCNA is providing you with an opportunity to come and listen to the three candidates for Mayor of Lincoln – Mr. Chris Beutler, Mr. Ken Svoboda and Mr. Roger Yant. You will also be able to ask them questions.

Your attendance at this meeting is very important. Come and bring your neighbors and friends. Our future depends on your attendance – it sends a very strong message! There is strength in numbers. Your presence shows these candidates that our neighborhood is involved and cares.

Don't forget about CCNA's website www.ccnalinc.org and email address ccna@neb.rr.com

COUNTRY CLUB NEIGHBORHOOD ASSOCIATION