

Remembering BRADFIELD DRUG

Fifty years ago, a lot of the summer social life in Lincoln revolved around local hangouts. For the young people in this neighborhood, the hangout was Bradfield Drug.

Although its original location on the northwest corner of 28th and South is just outside of our official CCNA boundaries, Bradfield Drug is still a part of the history of our neighborhood. According to Lincolnite Jerry Mapes, co-author of a local history book, *The Good Old Days*, Bradfield Drug was the “social mecca to anyone growing up in south-east Lincoln in the ‘30s and ‘40s. Teenagers and younger gathered every evening both inside and outside Bradfield Drug to plot their evening’s forays.”

Inside the drug store, older teenagers worked as fountain boys at the soda counter along the west wall. Outside, young people gathered on the sidewalk to talk and watch people go by. Despite the crowds, Mapes didn’t recall much mischief. “It was just a social gathering place for those of us on foot and bikes.”

Chick Thorne, another longtime Lincoln resident, had slightly different recollections. He recounted several minor escapades in front of Bradfield Drug aimed at annoying the patrolman who would stop to check on the activities. “One Halloween, we snuck around the patrol car and bent his license plate into a U-shape. Another night we lobbed a water sack into the patrol car.”

Thorne also remembered when they faked an accident by speeding around the corner and throwing a trash can off the back of the car. The young men involved hoped the sound of crashing metal would bring the patrolman running. “In those days, there was a different relationship between police officers and young people. Mischief was handled differently. No one worried if anyone was carrying weapons,” said Thorne.

According to County Assessor records, the brick building



Pechous Upholstery resides in the former Bradfield Drugstore on the Northwest corner of 28th and South Streets.
Photo by Chronicle Staff.

“It was just a social gathering place for those of us on foot and bikes.”

CCNA History Snapshot

By Julie Enersen

comprised of several storefronts was built in 1928. However, a 1924 City Guide of Lincoln already shows three businesses operating on the site: a laundry, a grocers and a drug store called Harlan Drug. In the 1931 City Guide, the drug store listed a new owner and a new name: Bradfield Pharmacy. Lincolnites simply called the establishment “Bradfield Drug” and the name remained through subsequent owners and “official” name changes. The drug store operated at the 28th and South location until 1956 when its owners relocated it to Rathbone Village where it remained in business for many more years. At that time, the current tenant, Pechous Upholstery, moved into the site.

Paul Synhorst, CCNA member and owner of Pechous Upholstery since 1985, says longtime Lincolnites occasionally stop by the shop just to get a glimpse of the old hangout. “It looks fairly different when they first walk in. We had to put a drop ceiling in the front area because the exterior windows were falling in.”

However, in the back rooms of the upholstery shop, the original tin ceiling and crown molding are still in place...as is the green color of the old Bradfield Drug walls. Those architectural remnants, and the fond memories of the people who flocked there decades ago, are all that remain from the days when Bradfield Drug was the hot spot of the neighborhood.

Upcoming CCNA Meetings:

Mark your calendars to come join your Country Club Neighborhood Association at one of our meetings:

**We meet at 7 PM
the 3rd Tuesday
of every month
except December**

**Next Annual Meeting
March 16th, 2004**

St Matthew's Church,
2325 South 24th Street
(24th and Sewell)

Advertise in your Neighborhood newsletter, *The CCNA CHRONICLE* and reach over 2,400 households.

Business card ad.

CCNA members	\$30.00
CCNA non-members	\$40.00
non-resident, non-members	\$50.00

Half page ad.

CCNA members	\$150.00
CCNA non-members	\$175.00
non-resident, non-members	\$225.00

Full page ad.

CCNA members	\$300.00
CCNA non-members	\$325.00
non-resident, non-members	\$375.00

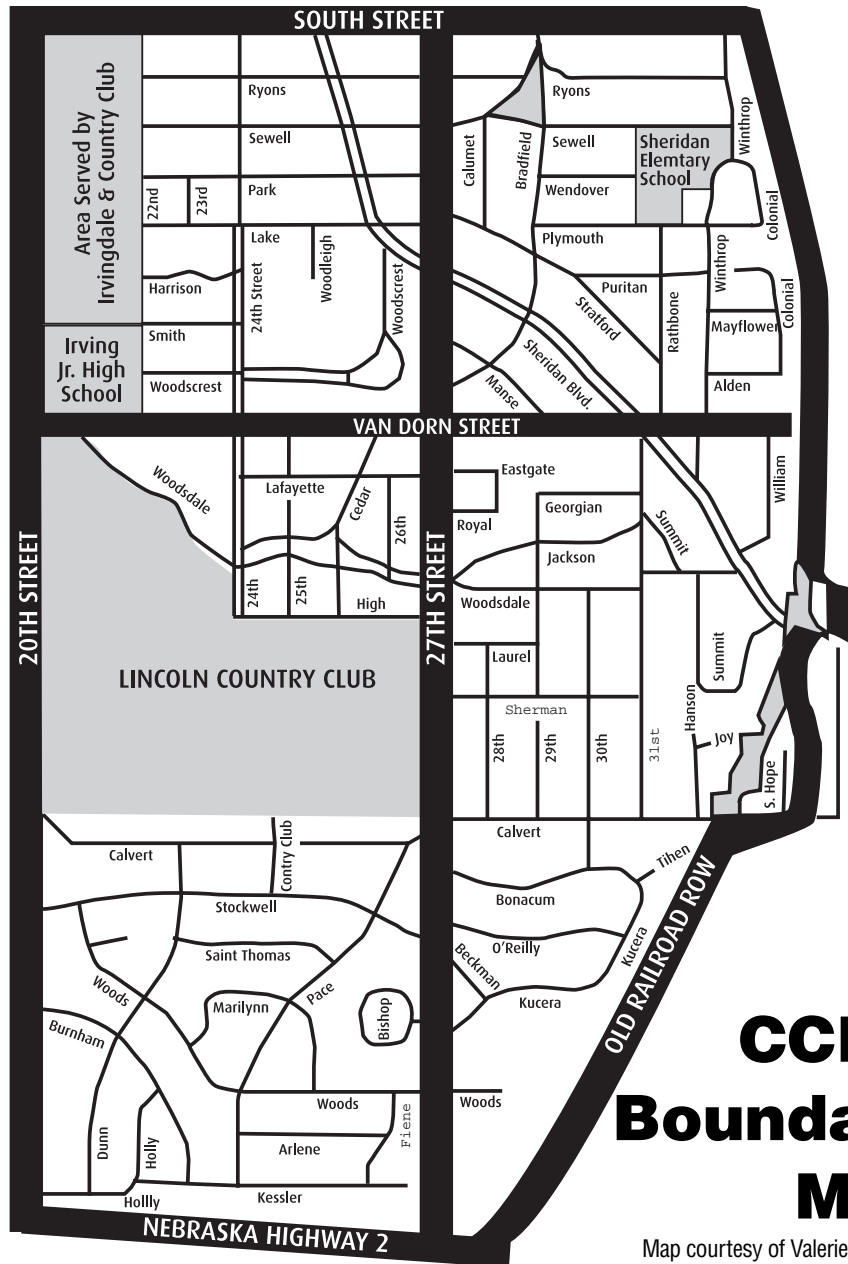
Contact Kay Hesse 489-6346

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Members and readers who have questions, comments or suggestions may call the individual(s) responsible for the area(s) of concern.

The CCNA CHRONICLE is the official publication of the Country Club Neighborhood Association (CCNA). The CCNA CHRONICLE is published quarterly by the CCNA and every address in the CCNA boundaries is mailed a copy. Statements of fact and opinion made are the responsibility of the authors alone and do not imply an opinion on the part of the officers or members of CCNA. While this publication makes a reasonable effort to establish the integrity of its advertisers, it does not endorse advertised products or services unless specifically stated as such. All correspondence regarding this publication should be directed to: Country Club Neighborhood Association, Attn: CHRONICLE Editor, PO Box 21953, Lincoln, NE 68542.



CCNA Boundary Map

Map courtesy of Valerie J. Dayton

IMPORTANT PHONE NUMBERS

Animal Complaints.....	441-7900
Buried Lines.....	477-0547
City Council Representatives..	441-7515
Crime Stoppers.....	475-3600
Household Hazardous Waste...	441-8022
Housing Codes.....	441-7785
Mayors Office.....	441-7511
Neighborhood Hotline.....	441-6300
Neighborhood Watch.....	441-7204
Parks and Recreation.....	441-7847
Quality of Life (24 hour anonymous complaints, suggestions).....	441-6300
Sidewalks (repair, shovel, etc.)	441-7541
Weed Problems.....	441-7817
Zoning Violations.....	441-7521



CCNA Committee Updates

The Country Club Neighborhood Association relies on a lot of motivated people in order to get things accomplished...we hope you'll agree to be one of them! Contact committee chairs in order to become involved with an existing group or contact Julie Enersen (475-9988, JulieEnersen@yahoo.com) to organize a committee.

CCNA Board of Directors

The Board meets on the third Tuesday of most months at Saint Matthew's Church, 2325 S. 24th Street. Please contact VP of Operations, Terry Schaaf at tschaaf@neb.rr.com or 489-1100, if you'd like to nominate yourself or someone else for a position on the CCNA Board.

Telephone/Calling Tree

A telephone tree would be helpful for relaying information to members without email. Now we need someone to organize it.

Newsletter Contributor

We are always looking for contributors and advertisers the Chronicle (the CCNA newsletter). Please contact Ian Doremus at 435-8625 or idoremus@neb.rr.com with ideas and offers.

Parks and Beautification

Linda Wibbels (423-8923 or lwibbels@woodsbros.com) chairs this committee which meets on the third Tuesday of every month at 6:00 p.m. at Saint Matthew's Church (24th and Sewell.)

History/Historic Preservation

Lots of households have indicated an interest in history but at this time we looking for a leader to organize this committee.

Hiking and Biking Trails

This is a popular CCNA interest area which is not represented by a leader at this point.

Fund-raising/CCNA Foundation

If you have ideas, time or money to contribute, please contact the finance chair, Dan Marvin, at 421-2024 or dmarvin@neb.rr.com

Gov't Monitoring/Lobbying

If you have questions or suggestions concerning CCNA's role with regards to the local government, please contact Terry Schaaf, CCNA's VP of Operations, at 489-1100 or tschaaf@neb.rr.com

Tour of Homes

Rifka Keilson, 323-7800 or rifka.keilson@iuniverse.com, is organizing an upcoming Tour of Homes. Please contact her if you are interested in helping.

Neighborhood Party

This popular event is in need of a leader! Could that person be you?

Garden Tour

A committee had formed previously to investigate the possibility of a garden tour and had generated a number of interesting ideas. We now need someone to continue the discussion and organize the event.

Membership/Welcoming Committee

Do you want to start a play group, bridge club or (fill in the blank) with other neighbors? Would your business be willing to have a coupon or gift certificate in the welcome basket which is given to new neighbors? Please contact Julie Enersen at 475-9988 or JulieEnersen@yahoo.com.

End

The Welcoming Committee recently welcomed these neighbors who moved into or relocated within the CCNA neighborhood:

Doug and Joanne Ayars, Bonacum Dr.

Georgia Bixby, S. 31 St.

James and Ruth Gentry, Woodsdale Blvd.

Barbara and Abbad Khechse, E. Summit Blvd.

Ben and Laura Kroeze, Ryons St.

Gary and Carol Lynch, S. 27

Clare and Caroline Okelberry, Rathbone Rd.

Steve and Tami Pederson, Sheridan Blvd.

Kiley and Heather Reynolds, Ryons St.

Greg and Rebecca Westphal, Plymouth Ave.

Henry and Cynthia Woods, Sheridan Blvd.

We are compiling information from our New Neighbor Questionnaires and will publish detailed information about these and other new neighbors in upcoming issues of The Chronicle. If you know of additional neighbors who should be welcomed into the neighborhood, please contact Kim Kaufman at 477-2680.

Online Answers to Your Real Life Questions

Neighborhoods, Inc. has dedicated two sections of its Web site, www.neighborhoodsinc.org, to helping Lincoln residents, in particular Old House Lovers and active neighborhood association members, improve their quality of life. The architectural quality and community pride of Lincoln's older neighborhoods is exceptional and deserving of support.

To demonstrate NI's support, Community View and the Old House Lovers website sections have been designed as central repositories of information about policies and procedures governing neighborhood issues, online and local resources for improvement and renovation of older homes, as well as several discussion forums for residents to swap ideas, opinions, and maybe even old house spare parts.

Online activities in these sections include:

•A Policies & Procedures Database

- Confidential Email List
- Community Calendar
- Online Polls
- Community Photo Album
- Guest Speakers, Discussion, and Old House Lover Swap Forums

To learn more about becoming an Old House Lover or to join the online discussions in Community View, visit Neighborhoods, Inc.'s website at www.neighborhoodsinc.org. Be sure to join the online email lists to receive timely information regarding these topics. Your information is confidential and will not be shown to others on the list.

Neighborhoods, Inc. is a community development, non-profit organization in Lincoln dedicated to increasing homeownership and community pride in Lincoln's older neighborhoods. For more information about services offered through Neighborhoods, Inc., visit www.neighborhoodsinc.org. *End*

Pocras Park

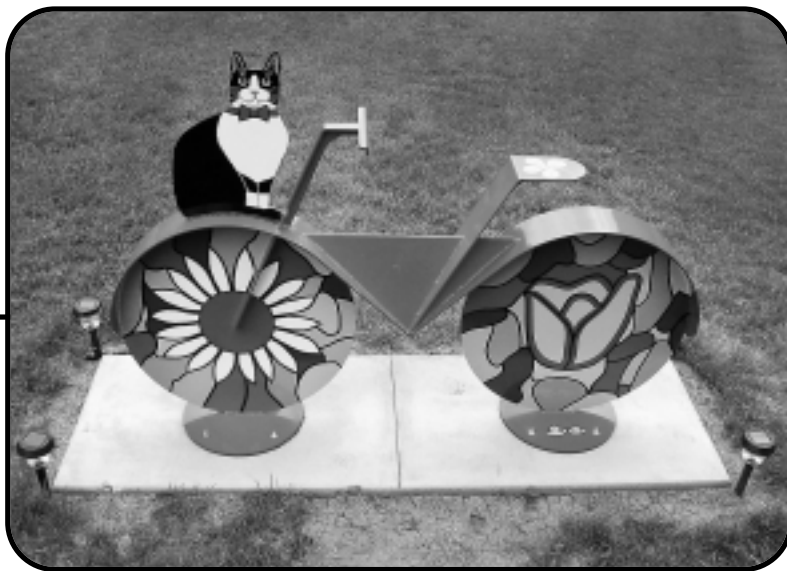
Pocras Park - a neighborhood stop for children and families, older residents on walks, kids with Frisbees - needs a few friends. The park is nestled in the wedge between Bradfield Dr., Sewell St., and Jefferson Ave. Its playground equipment is outdated and no longer meets safety codes. With limited trees to shade the play space, the aging metal equipment is often too hot for children to play on.

According to Lincoln Parks and Recreation, Pocras Park began not as a park at all, but rather a median bed. The county used the median for storage and erected a shed. In the 1950s, the shed was replaced with a backstop and the park became a draw for neighborhood pick up games. In the mid-1970s, Lincoln Parks and Recreation took over the site, but it wasn't until 1985 that they installed playground equipment with funding from the Pocras family. The Pocrases donated funds to create a playground, path, backstop, and landscaping for the park in memory of Richard E. Pocras, who grew up in the area.

Today, Pocras Park is heavily used by area residents, both young and old. Area daycare centers and social service programs bring children to use the swings, merry-go-round and slides. To keep the park a wonderful place for all of these folks, it is critical to assure that it is safe, accessible, and attractive. To address Pocras Park's needs, former CCNA President, Linda Wibbels, called for a committee of interested neighbors to take on the project. Several area residents responded and have already worked with Lincoln Parks and Recreation on a draft Master Plan. This draft will go before the CCNA for approval pending final changes and cost estimates. If approved, fundraising for the playground and landscaping will begin.

If you are interested in plans for the park, or making a tax-deductible contribution to the renovation project, please contact Katie Dimon Graf at 476-9750, or kgraf@neb.rr.com.

End



"petal Me to NE" by Artist Clarisse Hastie, sits installed in Van Manse Park (Van Dorn and Manse Streets). This as well as four other 'Bike' sculptures in the Country Club Neighborhood (71 sculptures throughout Lincoln) can be seen this summer, but don't wait too long, come this October the installations will be removed and auctioned off (yes the cement is temporary as well).

Warm Weather and Road Works

President's Message

By Bob Ripley



Now that spring has finally decided to stay, along with it came the construction season. As most of you have already discovered while driving to work or shopping, as of May 12th, the South Street Improvement Project is underway. And just

in case you have not found the alternate route into the Rathbone Village shops and businesses, thanks to some last minute negotiating via City Councilman Jonathan Cook, limited access remains in place from the east on South Street. From the west try access from any number of points feeding Winthrop Road from the south but be extra watchful for pedestrians, both kids and adults as well as our pets. Remember residential streets are limited to 25 miles per hour versus South Street at 35 mph. The South Street Shops from 27th to Bradfield have alternate routes as well but again it requires caution driving on the residential streets leading from north to these businesses. Although this project, which involves installation of a new water main, new curbs, and street resurfacing from 27th east to 38th Street, was initially planned to require 90 days to complete, with any ensuing poor weather it may require a few days longer. A call to the Public Works Department (441-7548) will keep you updated on any possible change in the construction schedule. If all goes well we will have South Street back in action the last half of August.

As reported in the last Chronicle another street improvement project, which appears to be heading our way, perhaps this fall or spring of next year, is a new roundabout for the intersection at 40th & Sheridan Boulevard. Several CCNA members and I have had the opportunity to participate with our neighbors to the east in the development of plans for this roundabout design which will be little surprise to anyone since it is essentially a repeat of the 33rd Roundabout with minor changes to the pedestrian crossing locations. Although a number of area residents attended the first public

meeting April 10th to view the proposed design, a second and final public meeting is planned Tuesday, June 3rd, at a location to be determined. Please call the Public Works Department for the time and location for this final presentation.

My last topic falls into the 'little known laws you should be aware of' category. As you also know from our last Chronicle, it is now unlawful to leave your pet's waste on public property. My thanks to those who have increased your attention to this small but important "duty"...the neighborhood and the entire City thanks you. Also many of us now have 'legal yards' whereas prior to the recent City Council passage of the changes to applicable ordinances, those of us who had more than grass or trees in our yards between the curb and sidewalk, were on the wrong side of the law or at least 'public offenders'. For our neighbors who have had beautifully trimmed hedges or other features between your sidewalk and curb (some dating to the 1920's) you may now rest easier these days knowing you are a lawful gardener with more landscape options available.

(Please note this change in City ordinance only applies to the area between your lot line and the curb and not the area located on the landscaped medians in the center of the street on many of the neighborhoods avenues and boulevards. These medians have a specific landscape plan which was approved by the City Parks Department with the CCNA in 1998, the drawings of which are being developed for distribution by the end of this year.) End



Note from the Editor

By Ian Doremus



Spring is one of my favorite times of the year. The sun now sets later in the evening. The weather is comfortable without being too sticky or hot. I also like the spring because it always brings out the neighbors. Instead of a quick wave as we rush into our heated homes, we now stop to say hello, catch up on each other's lives and see how much the kids have grown. In a nutshell, this is what has drawn me to this neighborhood—the sense of community. This feeling of community is represented in Julie's story on Bradfield Drug, the good old days of hanging out at the "Soda Jerk." I also recommend Bob's article on Neighborhood Respect. What are the little things that we can do to improve this great area that we live in?

I hope you enjoy this edition of the Country Club Neighborhood Association's Chronicle Newsletter. Please drive safely, say hello to a new neighbor, and have a great summer.

End

email: idoremus@neb.rr.com, though I can also be reached through the CCNA mail address: P.O. Box 21953, Lincoln, Nebraska, 68542.

FREE CLASSIFIED AD SERVICE FOR CCNA RESIDENTS

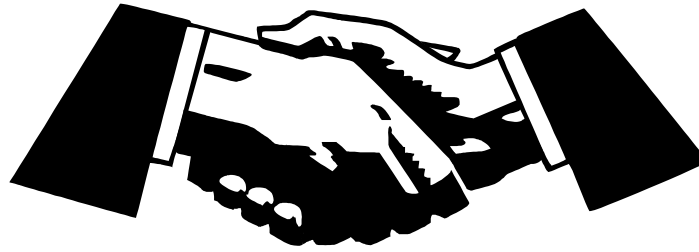
www.starcityclassifieds.com, is, like it sounds, an online classified ad service for Lincoln and surrounding areas. Free posting of online classified ads is being offered to CCNA residents, but just in one merchandise/service classification: vintage house parts and building materials. If you've got some terrific but unwanted French doors, millwork, old brick, light or plumbing fixtures, etc., here's a way to get them unloaded. To place your ad, register as a new customer and provide your address in the CCNA area. Click on "pay by check" to process the ad, but no payment is required.

Neighborhood Respect

By Bob Ripley

Have you ever considered how remarkable it is that what we call today the Country Club Neighborhood which dates back over 80 years in some areas, has in my opinion never had what I call a 'slump or period of decline' from which we had to 'come back?' This is a claim many other neighborhood areas of similar vintage in this city cannot make. Of the many reasons for this longevity I believe one must be that our neighbors both today and in the past, have maintained a remarkable level of respect for one another. And therefore not only have we taken pride in our individual homes but collectively in the streets on which we live. Recent cases in point, the Woodsdale Area Street Lighting Initiative or luminaries along sidewalks at the holidays or landscape maintenance in the public street right-of-way.

During my tenure as CCNA president, I have had many neighbors make comments to me about their concerns involving what I collectively call neighborhood respect. A few of these respect issues I would like to share with you. Since garbage collecting has evolved from the days of my youth, when all garbage was carried by your route collector from the back of each home out to the truck, into our modern method where each resident is responsible for delivering their two-wheeled black plastic barrel or barrels to the



curb for early morning pick-up, I have often heard the following, "Why must people leave their empty trash barrels at the curb for so long before putting them back out of sight?" To respond to this issue I ask on behalf of those

"Why must City vehicles and those of their vendors use our landscaped street medians as a parking lot?"

who have talked to me and on behalf of the entire neighborhood, that within the day of garbage pick-up we all return our trash barrels from the curb to the out-of-sight location at the back of our properties. If your neighbor leaves for out-of-town activity that day, maybe help them out periodically by moving their empty barrel to the back of their property.

Also, as we go about our warm-weather business outside, here are some facts I recently learned from a neighbor about yard signs. It is unlawful for a resident to place their 'Garage Sale',

'Estate Sale' or 'Auction' sign etc. on any property other than the actual location of the sale, this includes the public right-of-way medians, telephone poles etc and not even in your neighbor's yard if they give their approval. It is also unlawful for a realtor to place a 'For Sale' sign or any other yard sign (Open House etc.) on any other property other than that which is being sold. So, be aware if you put up any sign at the busiest corner or landscaped island on your street...you do so in breach of the law!

Another comment often heard is why must City vehicles and those of their vendors use our landscaped street medians as a parking lot?...the very areas we collectively work so hard to keep up and improve! When you witness this happening call whichever City Department has committed this offense or the Police and complain. I think this is really a 'squeaky wheel' issue. The more complaints the better chance something will be done to stop it (this also includes police cruisers parking on the medians).

Of course these and other neighborhood respect issues are more than any one CCNA board president or vote of the neighborhood board can monitor. It takes on-going respect for our neighbors and our willingness to take the action individually to keep our neighborhood vital for another eighty years.

End

CCNA New Board Members

Four new board members were voted onto the Country Club Neighborhood Association during the annual meeting:

- Dick Johnson
- Peg Mally
- John Hoppe Jr.
- Sue Hallbeck

Former CCNA President, **Jim Pattavina** replaces **Jane McGinnis** as treasurer.

Opening Soon!

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